

Level 1

Getting Started Checklist First 2 Weeks

Read this list and check off the items you have completed. You have two weeks to complete your list. When you are done, send it back to the person who gave it to you for further instructions.

___ 1. Read your welcome email.

___ 2. Learn about the products OST offers (website Help Me FAQs, FB training group files section, FB training group daily tips).

___ 3. Make a Facebook Page or Group. Start posting in it. Introduce yourself and let your future customers get to you know before you start trying to push products. Take polls and find out what their favorite type of jewelry is. Get to know your customer base before you commit to buying stock.

___ 4. Print a catalogue

___ 5. Buy 2 pieces of Stainless Steel jewelry and wear them everywhere (of course you can't complete the part of wearing them everywhere until they arrive but as soon as they do, put them on and take pics to show them off. Show them off in person!)

___ 6. Make 1 sale in your first week (until you have stock in your hands you will have to ask for support from your family and friends or local community)

___ Sale One

___ 7. Make 2 more sales in your second week

___ Sale Two

___ Sale Three

___ 8. Start researching and planning PSAs and find local Trade Shows or Markets

PSA – Personal Shiny Appointment. This is like a home party where you show off the jewelry you have in stock and pass around a catalogue to view and take orders or cash and carry sales. This can be done on a small scale with one person at a time or on a larger scale with booking many people to come at the same time at a larger venue.