

Level 10

Getting Started Checklist First Month

Read this list and check off the items you have completed. You have one month to complete your list. When you are done, send it back to the person who gave it to you for further instructions.

Week 1:

- 1. Read your welcome email.
- 2. Learn about the products OST offers (website Help Me FAQs, FB training group files section, FB training group daily tips).
- 3. Make a Facebook Page or Group. Start posting in it. Introduce yourself and let your future customers get to you know before you start trying to push products. Take polls and find out what their favorite type of jewelry is. Get to know your customer base.
- 4. Buy 2 pieces of Stainless Steel jewelry and wear them everywhere (of course you can't complete the part of wearing them everywhere until they arrive but as soon as they do, put them on and take pics to show them off online.)
- 5. Make 2 sales in your first week.
 - Sale One
 - Sale Two
- 6. Recruit 2 new people in your first week.
 - Recruit One
 - Recruit Two

Week 2:

- 1. Recruit 2 more people in your second week.
 - Recruit Three
 - Recruit Four
- 2. Make 2 more sales in your second week.
 - Sale Three
 - Sale Four
- 3. Post product photos online on social media and start building your online customer base.
- 4. Start researching and planning your first Facebook Party/Online event.

Week 3:

- ___ 1. Recruit 2 more people in your third week.
 - ___ Recruit Five
 - ___ Recruit Six

- ___ 2. Make 2 more sales in your third week.
 - ___ Sale Five
 - ___ Sale Six

- ___ 3. Hold your first Facebook Party event.

- ___ 4. When your jewelry arrives in the mail, take a video of you opening it and show it to your customers. Wear a couple of pieces everywhere you go.

- ___ 5. Continue to build your Facebook group and online customer base.

Week 4:

- ___ 1. Recruit 2 more people in your fourth week.
 - ___ Recruit Seven
 - ___ Recruit Eight

- ___ 2. Make 2 more sales in your fourth week.
 - ___ Sale Seven
 - ___ Sale Eight

- ___ 3. Close your first Facebook Party and start planning the next one.

- ___ 4. Post photos of you wearing your OST jewelry and talk about the benefits of alternative metals.

- ___ 5. Hold your first Facebook Live video and then schedule your next one. Plan to do them on a weekly basis – product showcasing, team training or just videos that bring value to the product (talk about the advantages over other types of metals).

- ___ 6. Motivate your team (hold online meetings, teach them what you have learned, work together, start a career building plan with them).